



*If...*

Annual Report 2009

**COUNCIL FOR  
& CHILDREN  
FAMILIES**  
WASHINGTON

Together we can **prevent** abuse and neglect



# If...

*If we work together...*

we have the ability to make long-term and permanent attitudinal shifts that create lasting change and forecast a positive social and economic future for our children.

## LETTER FROM THE CHAIR & EXECUTIVE DIRECTOR

This report **from the Council for Children & Families** presents two realities.

**One:** What happens if we don't as a state do what it takes to promote the optimal development of children and families by strengthening the partnerships, policies, programs and practices that we know prevent child abuse and neglect.

**The other:** The positive outcomes that result when we work to create collaborative communities in which parents and caregivers are supported in their efforts to ensure that children grow, thrive, and learn in safe, loving, and healthy environments.

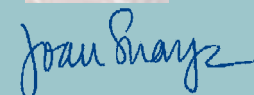
The Council for Children & Families was established through citizen advocacy in 1982 to lead Washington State in its efforts to prevent child abuse and neglect. Since the start, we have been a leader in promoting child and family development and have evolved over the years to build a solid foundation of knowledge about what works.

And every day we learn more about changes at the individual, relationship, community and societal levels that can improve children's chances of developing in healthy, supportive environments to reach their full potential.

As knowledge of brain development, the science of prevention, and cost-benefit evidence has accumulated, we know that preventing child abuse and neglect is achievable.



Mary Ann Murphy, Chair



Joan Sharp, Executive Director



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do together



# If...

*If* you make  
smart investments  
based on research  
and what works in  
communities...  
you are investing in  
programs that are  
evidenced-based and  
utilize community  
wisdom



## INTRODUCTION: WHO IS CCF?

The Council for Children & Families, an office of the Governor, is distinctly different than other state agencies:

- We are the ONLY state agency 100% devoted to prevention of child abuse and neglect in Washington State
- Citizens provide direct oversight and accountability, with input from legislators and representatives of other state agencies
- Through the Children's Trust Fund (managed by the CCF Council), we are able to receive and generate private dollars to advance our work

CCF serves as the state lead for the prevention of child abuse and neglect in Washington. We believe this is some of the most important work that the state can do.

Abuse and neglect affects thousands of Washington's children each year.

Children who are mistreated are more likely to struggle in school, become teenage parents, commit crimes and suffer from mental illness, long term health issues and substance abuse problems.

Child abuse and neglect are preventable and prevention is cost effective.

For every dollar Washington State spends on preventing child abuse and neglect, more than \$300 is spent on after-the-fact intervention such as foster care and treatment.

Research has repeatedly shown that carefully targeted, well-implemented programs are an effective means of prevention – and in fact the only way to avoid the costs that increasingly drain public coffers: crime, school failure, substance abuse and health/mental health care.

Preventing child abuse and neglect saves not just social costs but also lives.

If you value the basic principle, as we do, that every child has the fundamental right to a safe, loving and healthy home, then keeping children safe and giving them the chance to thrive is one of our most critical collective responsibilities.

## COSTS OF MALTREATMENT

Children ages 0-3 are the most likely to experience abuse. They are victimized at a rate of 16.4 per 1,000.

—Administration for Children & Families, U.S. Department of Health & Human Services; "Child Maltreatment Report 2003"

Seventy-nine percent of the children killed are younger than 4.

—Administration for Children & Families, U.S. Department of Health & Human Services; "Child Maltreatment Report 2003"

Children who experience child abuse & neglect are 59% more likely to be arrested as a juvenile, 28% more likely to be arrested as an adult, and 30% more likely to commit violent crime.

—U.S. Department of Justice

Nearly two-thirds of the people in treatment for drug abuse reported being abused as children.

—National Institute on Drug Abuse, 2000 Report & Child Abuse & Neglect; Study by Arthur Becker-Weidman PhD

Abused children are 25% more likely to experience teen pregnancy.

—National Clearinghouse on Child Abuse & Neglect Information, Long-term Consequences of Child Abuse and Neglect 2005

Eighty percent of young adults who had been abused met the diagnostic criteria for at least 1 psychiatric disorder at the age of 21 (including depression, anxiety, eating disorders, & post-traumatic stress disorder).

—National Clearinghouse on Child Abuse & Neglect Information, Long-term Consequences of Child Abuse and Neglect 2005

One-third of abused and neglected children will eventually victimize their own children.

—National statistic from ChildHelp.org



*If we understand that families are most successful when they are surrounded by healthy and positive support systems we know that protective factors are at work preventing abuse & neglect.*

Research tells us that if certain qualities (protective factors) are in place for families, there is a reduction in the risk of child abuse and neglect. All CCF-funded programs are required to demonstrate how their work impacts at least one of these protective factors for the families they serve.

## PROGRAMS: WHAT WE DO

**CCF provides funds to community programs that utilize research and community wisdom** to develop a statewide system of support that fits the complex and dynamic needs of Washington's diverse communities. CCF funds service delivery and provides needed technical assistance to enhance organizations' capacity to produce and evaluate results for these innovative prevention models.

**Evidence based programs** use a defined curriculum or set of services that have been validated by research to produce predictable results when implemented with fidelity. These program models can range from supported to well-supported, based on the strength of the evidence. When replicated as the model suggests, you know you are investing in an effective prevention program. Some of our Evidence Based Home Visiting Programs have 'gold standard' research behind them while others are working towards that level of research.

Five different Evidence Based Home Visiting program models are used by the community-based programs CCF funds. Each program must show that they are implementing the program according to the researched model and achieving the expected outcomes.

But there are cautions in universally applying evidence based programs to communities. Help from the program developer is not always available to guide programs in implementing the model outside of a controlled research setting. With this gap in oversight, programs can drift from the model, which affects their ability to achieve the desired results. And often smaller or more isolated community organizations do not have the capacity for the data management, analysis and reporting required of

the evidence based models. Many of the evidence based models have not been tested with specific ethnic, cultural or geographic regions. This makes it difficult to know if the model will work with a population other than the one it was tested on in the original research. Finally, many effective programs are interested in becoming evidence based but conducting experimental research is expensive and time consuming and not available for organizations outside a university setting.

### Community Wisdom

CCF also funds organizations that utilize community wisdom along with research to develop and implement program models that fit the complex and dynamic needs of the children and families they serve. CCF dollars support not only service delivery but also the technical assistance required to increase an organization's ability to produce and evaluate outcomes for these research based "innovative" models.

### Washington State's gold standard

Because of the rigor of the grant application process and the high standards of our evaluation requirements, receiving CCF funding is regarded as a gold standard for prevention programs in Washington. Being selected for CCF investment opens doors to private dollars for our grantees.

# Protective factors that research shows prevent child abuse and neglect

CCF programs teach parents and caretakers to:

1

Understand and respond appropriately to the basic needs of their babies and young children (nurturing and attachment)

2

Understand their child's development, how to recognize if their child needs special help, awareness of new research on child development, and how to promote healthy development (knowledge of child development)

3

Reduce social isolation and assure families the ability to access needed formal or informal community resources (responsive social support network)

4

Learn developmentally appropriate and culturally relevant discipline and guidance (non-punitive discipline and guidance)

5

Address the physical, emotional and cognitive impacts of stress and move participants towards successful coping skills (stress management)

6

Recognize who owns a problem and how to effectively solve it, how to ask for help and how to appropriately help others (effective problem –solving)

7

Develop skills in daily family life management and economic self sufficiency (effective family life & self sufficiency skills)

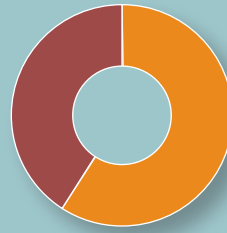
8

Learn culturally appropriate (relevant and/or sensitive) activities that teach parents and caretakers positive communication and listening skills (effective communication)



## Results of our investments

Sixty percent (17 total) of CCF-funded programs helped families understand and respond appropriately to the basic needs of their babies and young children (nurturing and attachment).



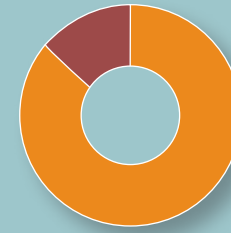
62%

Sixty-two percent of teens at Centralia College High School Completion Program developed an awareness of the concept of empathy and how to encourage their children to express themselves.

Two teen participants at Centralia College High School Completion Program said:

"The parenting program is great and has taught me a lot about empathy and your child's feelings and how to care for those feelings in the correct way."

"The program gives me many ideas and ways to read and play with my child. My child is prepared to go to school. I learned things I did not know with my older children."



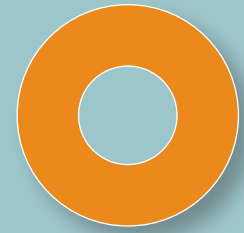
86%

Eighty-six percent of parents at Mary Bridge Children's Hospital STEEP Program increased their ability to read, understand and respond effectively to their child's unique behavioral cues.

A parent participant at Mary Bridge Children's Hospital STEEP Program stated:

"The wonderful opportunities the program offers from group meetings to the home visits, to the abundant evaluations, all of it would not have been possible had it not been for the availability of the program itself.

I hope to participate and keep in touch with the program as alumni. This program is an asset to the parents of preemies and the children themselves. I hope to see this program around for many years to come. Thank you."



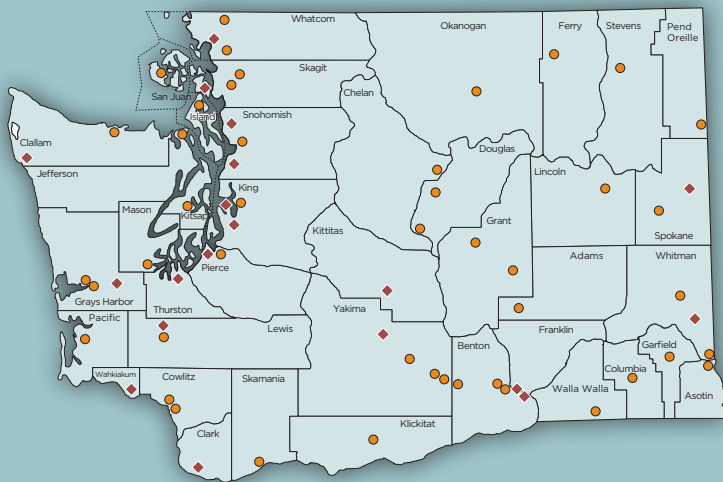
100%

One-hundred percent of parents at Neighborhood House's Parent Child Home Program showed an increase in ability to respond to child's cues and satisfy the child's needs.

A parent participant of Neighborhood House's Parent Child Home Program shared:

"I know I need to help my son be more creative, to let him think of his own ideas."

This parent was talking about how watching the coordinator during the weekly meetings helped her realize that children learn so many social and emotional skills by watching adults. The staff person who she was speaking to, in turn, expressed how she is changing her own ways with her family and has discovered how modeling positive behaviors impacts her own children.



In 2007-2008, CCF funded 28 programs across Washington, serving 1,470 families, 1,725 parents and 2,189 children (denoted with ).

denotes 1982-2006 CCF funded programs.



## Highlighted Program

# If...

### Kittitas County

Catholic Family & Child Services—Parents as Teachers

#### **This is a parent education and family support program**

serving families from pregnancy to kindergarten. The project's objectives are to increase parents' knowledge of child development, thus ensuring realistic expectations of children and their behavior, positive interactions and nurturing. Certified parent educators provide weekly to monthly personal visits (sharing hand-outs, activities, role plays, free age-appropriate children's books); there are group meetings, presentations, and periodic development, health, vision, and hearing screenings; and participants are encouraged to access the local community resource network.

Catholic Family & Child Services utilizes the University of Idaho Survey of Parenting Practice (the 'Parenting Ladder') to measure achievement of outcomes. The survey is a retrospective pre-post-test. It asks parents to rate themselves before and after the PAT program on 12 questions, three in each of the four areas of parenting practice: knowledge, confidence, ability, and behavior.

#### **2008 Year-End Results:**

1. Parents improved knowledge/expectations of age-appropriate child development by 36%
2. Parents increased confidence that they can help their children learn by 24%
3. Parents improved interactions with children in ways that enhanced age appropriate development by 24%.

From participating parents:

"This program is the best thing going! I am referring so many parents to this program. You are so helpful! Your knowledge and expertise really helps me. I can't wait till your visits".

"I have a baby boy, Kaden, who is now 7 months old. Kaden is our first child, and while we are older parents, my husband and I have a lot of questions and concerns. I love the home visits because I get a chance to spend time with someone who can answer my questions. After the in-home visits I am able to share this information with my husband so it is helping both of us. With a better understanding of what to expect during each stage of development, we can help our son."



## Highlighted Program



### Whatcom County

Brigid Collins Family Support Center—Integrated Services for Families of Young Children with Developmental Disabilities and Behavioral Emotional Problems

#### **This parent education and home visiting program targets families with young children**

with developmental disabilities and behavioral emotional problems. Program participants receive Parent Child Interaction Therapy (PCIT) and home visits. PCIT sessions use a concrete skill-based approach to teach parents and children new and appropriate ways to relate.

Brigid Collins utilizes the Coach Observation tool and the Case Manager Observation tool to measure outcome achievement. They found that:

1. One-hundred percent of parent participants at Brigid Collins Parent Child Interaction Therapy (PCIT) increased their use of non-punitive discipline and positive guidance techniques with their children.
2. Seventy-six percent of parent participants in Brigid Collins Parent Child Interaction Therapy (PCIT) found that overall family dysfunction/stress decreased.

From Brigid Collins:

"In April one of our PCIT graduates spoke to a group of United Way Funding Committee members who were visiting our site. With a baseball cap on, David nervously began speaking about his experiences with his daughter in Parent Child Interaction Therapy."

A 19 year old dad with a 2 year old daughter, David shared that he was a rebellious teenager, often getting into trouble. He became a parent at an early age and separated from his daughter's mother before his daughter was one year old. While he did not see his daughter often, now he has primary custody of her.

David talked about riding the bus with his daughter last year, how she would frequently 'melt down.' Frustrated and at a loss as to how to handle such outbursts, he would respond by yelling, which didn't fix the situation.

"I used to try and be cool, but I realize now what is really important is being a good dad. And thanks to PCIT, I am now," he concluded.

After his 20 minute presentation, the United Way visitors began congratulating David on his courage. Then their conversation turned to the sons and brothers-in-law each knew who would benefit from this kind of parenting skills training. One woman tearfully talked about her father's recent deathbed wish that he'd found help to be a better parent. "This would have helped him," she said.

The United Way committee members went ahead to authorize funding for the PCIT program at Brigid Collins this coming year. In addition, 10 members of the community who didn't know about PCIT, now have a deeper understanding of this program."

## Highlighted Program

### Thurston County

#### Public Health and Social Services Nurse-Family Partnership (NFP)

Beginning mid-pregnancy and continuing through baby's second birthday, **this home visiting program serves low-income, young first-time mothers.** Nurse home visitors, sometimes accompanied by a social worker, will make 50 visits of an hour to 90 minutes each during the two and a half years a typical family is enrolled. The curriculum covered includes personal and environmental health, quality care giving, maternal life development and family support.

The Thurston County Nurse Family Partnership evaluates outcomes using the NCAST -Parent-Child Interaction (PCI) Feeding & Teaching Scales, reliable and valid means of observing and rating caregiver-child interaction to assess the dyad's strengths as well as areas needing improvement

The NFP interventions during pregnancy assist mothers with the transition to care giving, improving opportunities for attachment and bonding. Positive results are seen both in the drops in depression scores and the high percentages of normal feeding scores during the postpartum/newborn period. While situations causing parental distress may continue, they have far less negative impact on the parent child relationship. The NCAST teaching scores validate this.

The first teaching score is typically low as parents are just beginning to learn about their role in their children's learning. By the second assessment, higher scores show parents increasingly aware of their role in fostering their child's cognitive growth.

'Good enough' parenting happens when parents learn to manage their lives in ways that take into account their children's needs. The Omaha KBS Mental Health tool used by NFP programs measures this. Progress is demonstrated by positive movement in measures related to stress and coping, knowledge, behavior and mental health status. Abnormal KBS scores are typically associated with long term and/or chronic mental health problems, either treated or untreated. The Thurston NFP program results show that even those parents who don't complete the NFP program typically achieve remarkable improvements on behavior and mental health status measures.

Ninety-three percent of parents at Thurston County Health Department Nurse Family Partnership program received normal scores for parent-child interactions during feeding.

From an NFP nurse:

"Whenever working with mentally ill women, it is especially hard to balance respect, care and boundaries. This process of adaptation by the mother to her infant opened the window of opportunity to enlarge the mother's network of support for her baby and her willingness to use it for herself and her child's emotional health.

The ending reflection: **this baby's life trajectory is improved.** So when one of these moms says 'I learned so many things I did not know,' **we know a positive difference has been made in her life and in the life of her child."**





A photograph of a woman with dark, curly hair, wearing a light-colored, patterned short-sleeved shirt and a white skirt, holding a baby. The baby is wearing a blue and white striped shirt. They are both smiling and looking at each other. The background is a field of tall grass under a clear blue sky.

# If...

*If* we increase community awareness...

we realize that a collective approach harnesses the tremendous power that working together can accomplish to create change in systems and societies.

## A Valued Public Resource: Connecting Expert Resources with Media Professionals

CCF remains a one-stop referral source for print, radio, and television media personnel seeking informed commentary on emergent issues concerning child abuse and neglect prevention from reputable local professionals and community organizations.

## OUTREACH: HOW WE COMMUNICATE

Raising awareness is a key strategy in preventing child abuse and neglect. Before we can really make a difference, we need to create discussion about both the challenges and opportunities that lead to positive change for children and families. We need a critical mass of people who not only care, but share an understanding.

While there is no single approach to solving the complex problems associated with child maltreatment, we do know that **parents who are supported in their efforts to be their child's first and most important teacher raise children who have the greatest opportunity to reach their full potential.**

Much in the way that a company markets a particular product aimed at improving a person's quality of life, **prevention practitioners promote strategies aimed at enhancing the parenting experience.** In effect, when we build a system of support for parents, we also help to support children, our communities and eventually society as a whole.

By increasing community awareness, we help to build the public will necessary to support the resources and solutions communities need to prevent child abuse and neglect. While individual and community actions matter, preventing child abuse and neglect takes a societal effort. No one person, organization or government agency can do this alone. **This collective approach recognizes the tremendous power of individuals and communities working together to create positive change in both systems and societies.** Without a long-term, collective commitment to prioritizing prevention, we cannot proactively support parents and provide them with a foundation for being the best caregivers they can be.

### Innovative, Sustainable Approaches to Prevention

#### Heirloom Birth Certificate

CCF offers Washington-born or adopted residents the opportunity to purchase a specially designed birth certificate. Issued by the Washington State Department of Health, each Heirloom Birth Certificate is personally signed by the Governor.



Sales of the Heirloom Birth Certificate **provide an innovative funding mechanism for the prevention of child abuse and neglect without raising taxes.** It makes a unique gift for babies, parents, grandparents and friends born or adopted in the State of Washington.

For information, visit:  
**doh.wa.gov or ccf.wa.gov**

#### Keep Kids Safe Special License Plate



The Keep Kids Safe license plate is one great plate that promotes healthy child development by infusing funds into statewide family support and prevention programs in Washington. The ability to personalize the Keep Kids Safe Plate makes it possible for purchasers **to individualize their public commitment to the safety of Washington's children.**

For information, visit:  
**dol.wa.gov or ccf.wa.gov**

### Speak Up When You're Down:

A campaign to promote awareness and treatment of postpartum depression



Postpartum depression is a painful disease that can affect a woman no matter her age, race, income level or culture.

PPD affects between 8,000 and 16,000 women in Washington State each year.

Many of those women suffer in silence because of the stigma associated with feelings of depression after the birth of a child.

To overcome this challenge, the "Speak Up When You're Down" campaign was developed to generate greater awareness of PPD and encourage women and their families to talk openly with each other, and with their doctor, if they feel depressed.

Washington State passed the groundbreaking legislation establishing the campaign in 2005, **and trusted its leadership to the Council for Children & Families.** CCF works in collaboration with a host of partner organizations and citizen advocates throughout the state to get the message out and encourage the development of supports and resources needed to make sure help is available.

For information, visit:  
**speakup.wa.gov**



# If...

*If* we ensure that legislators, community providers, and other state agencies have the knowledge and understanding they need...

we begin to develop policies that best protect children and strengthen families.





# POLICY & PARTNERSHIPS: WHAT WE SEEK

The Council for Children & Families is an innovative model for efficient, effective, prudent, and collaborative government. CCF is distinct from traditional bureaucracies and ensures the accountability and sustainability of our program investments by:

- Providing technical assistance aimed at improving local capacity to use data to assess results;
- Requiring outcome reporting;
- Requiring matching funds to all of our grants, and
- Generating revenue through the Children's Trust Fund.

We work with communities and statewide organizations to create a system of child abuse and neglect prevention and family support. The type of family strengthening programs that CCF supports and aims to improve – parenting education and support, crisis care, home visiting – are critical to protecting vulnerable children and enhancing their development. **Already a nationally recognized leader in child abuse prevention, we continue to improve our evidence-informed programming and practice** as we provide crucial information and support to Washington's struggling families – ultimately saving tax-payer dollars.

## Policy Recommendations

As Washington State's lead agency for child abuse and neglect prevention, CCF has a responsibility to inform the policy process. We must ensure that legislators and others have the knowledge and understanding they need to develop policies that best protect children and strengthen families.

## Our current policy priorities include:

### *Protecting prevention investments*

While CCF supports the goal of reforming the child welfare system, **we believe that one way to improve the child welfare system is to decrease its operational burden.** In practical terms, decreasing the number of children in the system will cost the state less money. We also recognize that the only way to decrease the number of children entering the system is to invest in proven prevention strategies. Therefore, one of our policy priorities is ensuring that prevention dollars are preserved in any system reform or improvement plan.

### *Developing a comprehensive system of support for young families*

CCF focuses on policies and programs that most impact young children and their families. We support efforts that

promote children's optimal development and prevent child abuse and neglect. We have a special interest in ensuring that services and supports are available to children most at risk.

### *Using innovative methods to leverage private dollars*

CCF works in partnership with the private sector to advance our prevention agenda. A focus is on policies that encourage entrepreneurial approaches to leveraging private dollars, especially for sustaining and evaluating evidence-based programs. The ability to create strong new partnerships is increasingly important in the context of budget constraints and the desire to re-invent government.

## Collaborations/System Improvement

In order to provide comprehensive and effective services, **it is imperative that child abuse and neglect prevention efforts complement early learning, health and social services, and the child welfare sectors.** Recognizing the complex factors that put children at risk, we continue to seek out ways to better integrate our currently fragmented child and family service systems. Below are three examples of our current systems improvement policy work.



## Strengthening Families Washington

In the past five years, Washington has made great strides in the field of early childhood education and child abuse prevention by creating the state's Department of Early Learning, launching a bold public-private partnership called Thrive by Five, and investing in all-day kindergarten. **Our state is now poised to take another big step for little kids by making inexpensive but powerful changes to our early care and learning system** that truly strengthens families and prevents child abuse and neglect.

To build the protective factors that research clearly establishes as key to preventing child abuse and neglect, Strengthening Families helps early care and education providers and others who work with children to:

- Facilitate friendship and mutual support among parents,
- Strengthen parenting skills,
- Respond to family crises,
- Link families to services they need,
- Facilitate children's social and emotional development, and
- Respond to early warning signs of abuse or neglect.

**Key to all of these strategies is valuing parents – not just their children – as primary “customers” of early learning programs.**

The strengths of these small but significant changes were quickly apparent in the 10 sites that implemented Strengthening Families strategies across Washington during an 18-month pilot project. Engaging parents, building social networks, and promoting parent leadership: (1) reduces isolation, (2) creates a culture of mutual support, and (3) weaves a strong web of protective factors around children.

Focusing on the strengths of families and the protective factors for children has **the power to change the trajectory of children's lives.** With this awareness, it is up to all of us to build momentum toward making this approach integral to early learning and child serving programs and systems. To learn more, visit the Strengthening Families Washington website, *strengtheningfamilies.wa.gov*.

**CCF's Partners in Strengthening Families Washington include:**

*Department of Early Learning; Department of Health; Office of the Superintendent of Public Instruction; Foundation for Early Learning; Washington State Child Care Resource & Referral Network; Washington Association for Education of Young Children; the Community Café Collaborative; Washington Parents Are Vital in Education; DSHS Children's Administration; the*

*US Army/Air Force New Parent Support Program; Thrive By Five; the Family Friend & Neighbor Project, and individual parents and community volunteers. The Strengthening Families Steering Committee recently joined efforts with the Kids Matter Steering Committee, which also includes Docs for Tots and Organizational Research Services, among others.*

## Home Visiting Coalition

**Formed in 2008** to coordinate efforts improving intensive, evidence-based home visitation services for at-risk, low-income families, the Home Visiting Coalition is comprised of statewide providers, funders, advocates, and agencies. As the state lead agency for home visiting, **CCF has been supporting the coalition by working to improve mapping and referral efforts, and by helping develop learning opportunities for home visitors.** Moving forward, the Coalition's goal is to work with other child-serving systems to ensure that collectively we are helping parents provide their children with a healthy and strong start to life which will reap rewards for both families and communities.

**The Home Visiting Steering Committee Participants:**

*Council for Children & Families; Business Partnership for Early Learning; Children's Home Society of Washington; Fight Crime: Invest in Kids; Nurse-Family Partnership;*

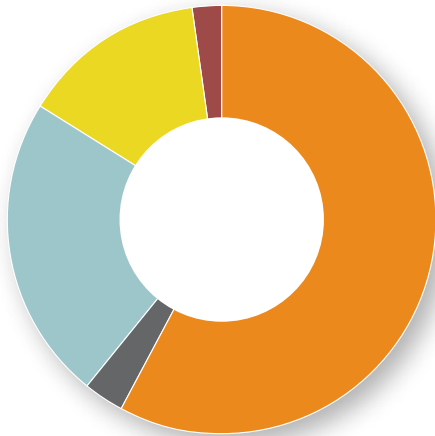
*The Parent-Child Home Program; Parent Trust for Washington Children/Parents as Teachers State Office; Thrive by Five Washington; United Ways of Washington; Washington State Association for Head Start; ECEAP.*

## Mental Health Transformation Project

In October 2005, the federal government awarded a Mental Health Transformation State Incentive Grant to Washington State. This grant led to the creation of the Mental Health Transformation Project (MHTP), which focuses on planning and implementation, support of community organization activities, research and evaluation, and recommendations for changes in service delivery.

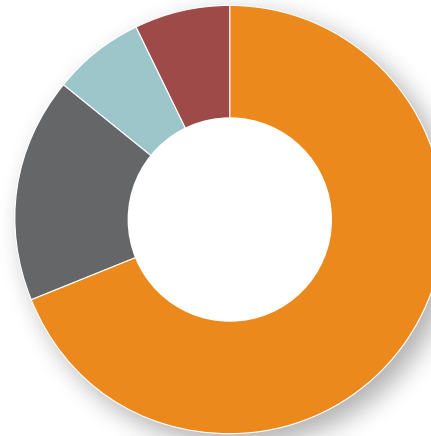
CCF works with the Mental Health Transformation Project's Prevention Advisory Group. **This partnership led to development and implementation of new approaches to delivering early childhood mental health consultation.** In Fall 2008, six cross-disciplinary teams from across Washington participated in a three-day workshop where they got the information and tools to improve early childhood mental wellness services in their communities. With the support of the MHTP and other partners, CCF is planning additional learning opportunities to support local efforts.

# FINANCIALS: HOW WE MANAGE OUR FUNDS



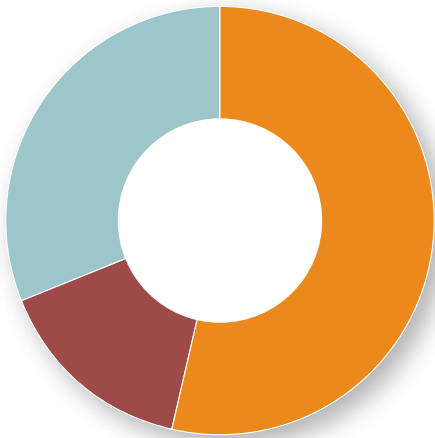
## CCF FUND SOURCES

- Evidenced-based home visitation (state) 58% (\$1,750,000)
- Post Partum Depression (state) 3% (\$85,000)
- Other (state) 23% (\$715,000)
- Federal (CBCAP) 14% (\$431,000)
- Children's Trust Fund (private) 2% (\$65,200)



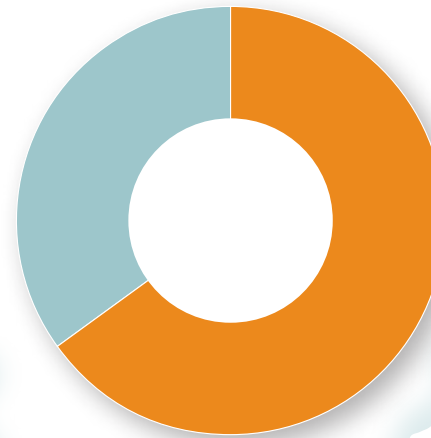
## CCF EXPENSES

- Grants to community-based programs 69% (\$2,068,579)
- Personnel 17% (\$495,228)
- Contracted services (evaluation) 7% (\$213,300)
- Operating costs 7% (\$203,884)



## CHILDREN'S TRUST FUND

- Strengthening Families Washington 54% (\$35,000)
- Keep Kids Safe license plate 15% (\$10,000)
- Grants to community-based programs 31% (\$20,200)



## LEVERAGED FUNDS

- Leveraged funds 65% (\$3,630,451)
- CCF Funding 35% (\$1,943,548)





# If...

## CONCLUSION

After more than 25 years of serving communities by funding prevention programs all over Washington State, the Council for Children & Families is proud of its record of identifying and sustaining high performing, community-based programs that support families most at-risk for child abuse and neglect.

As a testament to the effectiveness of CCF's operations, to date 70% of all the prevention programs CCF has funded over the years are still providing services to their communities. CCF's community impact lasts years after direct funding and technical support has ended.

The bottom line?

Prevention works. Investing in prevention saves lives and taxpayer dollars.

That is, *if...*

- We support evidence-based programs that (1) employ proven prevention strategies, (2) are culturally relevant to the communities they serve, and (3) operate in a fiscally sustainable manner;
- We implement legislative policies that prioritize prevention and allow innovative public/private evidence-based prevention programs and partnerships to thrive;
- We expand efforts to reach out to Washington's diverse communities with messages of hope and help;

## *Then...*

Together, we can strengthen families, prevent child abuse & neglect, and give every young Washingtonian a healthy start to life.



# CCF COUNCIL & ACKNOWLEDGEMENTS

## 2008 CCF Council Members

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CCF gratefully acknowledges the following individuals and organizations for their invaluable contributions and assistance in the making of this report:

**Contributing Writer:**  
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**Photography Donation:**  
Getty Images; photo credits: Elke  
Van de Velde & Elie Bernager

**Photography:**  
iStockphoto.com

**Design:**  
Dave Peters, DSHS Publication  
Management

**Printing:**  
Washington State Department of  
Printing

## CCF Legislation

RCW 43.121.010

The legislature recognizes that child abuse and neglect is a threat to the family unit and imposes major expenses on society. The legislature further declares that there is a need to assist private and public agencies in identifying and establishing community based educational and service programs for the prevention of child abuse and neglect. It is the intent of the legislature that increases in prevention programs will help reduce the breakdown in families and thus reduce the need for state intervention and state expense. It is further the intent of the legislature that prevention of child abuse neglect programs are partnerships between communities, citizens and the state.

## Children's Trust Fund of Washington

CCF manages the Children's Trust Fund of Washington\*, part of the National Alliance of Children's Trust and Prevention Funds located throughout the U.S. and Puerto Rico. The trust fund was established by the Legislature as a separate fund within the state treasury to raise and receive private and public donations through innovative funding strategies that do not increase taxes. Those include the sale of the Heirloom Birth Certificate and Keep Kids Safe special license plate.

*\*Donations to the Council for Children & Families | Children's Trust Fund of Washington are tax-deductible per the U. S. Income Tax Code, 26 USCS, 170, (c) 1 and 2 which states that a gift made to "a State, a possession or the US or any political subdivision of the foregoing...for exclusive public purposes" is tax deductible and "A contribution or gift by a corporation to a trust, chest, fund, or foundation shall be deductible by reason of this paragraph if used within the United States ....for purposes specified in subparagraph (B) organized and operated exclusively for religious, charitable, scientific, literary or educational purposes..." Consult a tax professional for additional information.*





Together we can **prevent** abuse and neglect

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**Prevent Child Abuse**  
Washington

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